



**FOR IMMEDIATE RELEASE**

## **SHELOWITZ & ASSOCIATES TO SPONSOR FUNDINGPOST'S PERFECT VENTURE CONFERENCE**

**Mitchell C. Shelowitz to Address Negotiating Term Sheets & Exit Strategies on November 4th in  
NYC**

**New York, October 17, 2008-** The business law firm of Shelowitz & Associates PLLC is proud to announce its sponsorship of FundingPost's fourth Perfect Venture Conference in New York City. Managing Member Mitchell C. Shelowitz will moderate a panel entitled "Negotiating Term Sheets & Exit Strategies" on November 4<sup>th</sup> at 4:40 pm.

On November 3<sup>rd</sup> and 4<sup>th</sup>, over 50 leading Venture Capital and Angel Investors, and 18 early-stage technology companies will gather at FundingPost's fourth annual Perfect Venture Conference. Interactive workshops and panels will cover the entire fundraising process and provide both investors and entrepreneurs with essential tools and knowledge to assist them in every step of this prolonged and challenging process.

"The term sheet negotiation sets the stage for what may be a long-term relationship between entrepreneurs and investors and its importance can not be overstated," said Mr. Shelowitz. "Our panel will provide key insights on how to successfully negotiate and close this critical deal document and will assist venture funds and entrepreneurs alike," he continued.

According to Joe Rubin, FundingPost's Director, "each of the last three Perfect Venture Conferences were tremendously successful with remarkable feedback from both attending companies and participating investors. We are proud to have Shelowitz & Associates joining our community and sponsoring our event. The participation of this cutting edge law firm which shares the same entrepreneurial spirit and enthusiasm as our attendees brings significant added value to the conference participants."

To obtain more information about the Perfect Venture Conference IV, sponsored by Shelowitz & Associates, Credit Suisse, Geller & Company, Ross & Company, and Wolf Block, please call: 800-461-5509 or visit FundingPost's website at [www.FundingPost.com/pvc](http://www.FundingPost.com/pvc). Alternatively, please contact Aviv Noked, Director of Business Development, at 646-839-4626, [anoked@salaws.com](mailto:anoked@salaws.com)

### About FundingPost.com

FundingPost is an entrepreneur and investor network reaching more than 250,000 executives and 7,500 Venture Capital and Angel Investors across the nation each month. For over seven years FundingPost has worked with thousands of Angel and Venture Capital Investors and Entrepreneurs. FundingPost has hosted over 8,000 CEOs and 500 Venture Funds at events in 17 cities nationwide, as well as providing a quarterly Dealflow magazine and a deal-exchange Website that sees introductions of Investors to Entrepreneurs every day. FundingPost's mission is to reach investors and entrepreneurs in every medium possible - both online and offline.



## About Shelowitz & Associates

Shelowitz & Associates is a business law firm with extensive experience representing companies and individuals in the U.S. and abroad, in all phases of the business lifecycle. The firm has substantial expertise in the representation of businesses in the venture capital, technology, telecommunications, software, Internet, entertainment and hospitality, consumer brands, and food and beverage industries.

The firm's investment experience, particularly in early stage investment rounds, includes preparation and negotiation of term sheets, investment agreements, technology licenses and other related agreements. Located in Manhattan, Shelowitz & Associates distinguishes itself in its dedication to providing personalized attention with a business approach that is tailored to the needs of its clientele.

### Shelowitz & Associates hosts the following programs:

- **The SA Business Briefing Breakfast Series<sup>SM</sup>:** A unique program series addressing critical issues to assist business owners, executives, and managers handle high risk situations that arise without warning in their day-to-day business operations. The goal of this series is to provide businesses across industries with tools to promptly identify and contain such risks using defensive, cost-effective, and practical strategies to minimize liability and related expenses.
- **The SA Special Event Series<sup>SM</sup>:** An industry-focused program series to assist business owners, executives, and managers deal with critical events in the lifecycles of their businesses. This Series leverages the firm's relationships with key industry leaders and deep industry-focused experience to offer practical, hands-on lessons that can be immediately put into practice to successfully manage the unfamiliar territory of such lifecycle events, including launching a new business, sale of a business, strategic partnerships and joint ventures, technology licensing and transfers, venture capital investments, national and international expansion, and more.
- **Moving at the Speed of Business<sup>TM</sup>:** A concept newsletter which provides usable information and news on key legal and business topics for business owners, executives, and entrepreneurs.

For additional information about the firm, please contact Mitchell C. Shelowitz, at 646-839-4621, [mshelowitz@salaws.com](mailto:mshelowitz@salaws.com) and visit the firm's website at [www.salaws.com](http://www.salaws.com).

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